



July 7, 2008

Dear [RESTAURANT/STORE] Store Manager,

Bloom Again: The Molly Bloom Foundation is dedicated to providing assistance towards the recovery of seriously ill or injured athletes to help them return to athletic endeavors. One of the primary goals of this foundation is to enable seriously ill or injured athletes to make a return to athletics allowing for full, active, independent lives. I think you would agree that this is an important effort.

We will be holding a fundraising **Swim-A-Poolooza on August 1-2 at Crestmoor Swim & Tennis Club**. We will be hosting hundreds of swimmers and spectators throughout the event. Our goal is to raise money for the foundation and spread awareness of this important cause.

Today we are asking your business for a donation of [A GIFT CERTIFICATE, FOOD, DRINK, RAFFLE PRIZE] for use during our Swim-A-Thon. We hope you are able to help us with a contribution.

Thank you in advance for your consideration of our request. If you have any additional questions about the event, please contact Alexandra Lee at (303)880-2037 or alexandlee@gmail.com.

Sincerely,

Alexandra Lee
Board Member, Bloom Again: The Molly Bloom Foundation